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a copy

Maclean's



CANADA'S
NATIONAL
MAGAZINE

•
TORONTO
APRIL 1
1941
•

In This Issue:
**"And All
That England
Means"**

By Victor MacClure

—
**Maclean's
ALL-STAR
Hockey Team**
Selected by N.H.L.
Managers



Legislative Building, Quebec. A
natural color photograph taken
for Maclean's by Scott Malcolm.

K-line

GREATER
EARNING POWER
FOR OWNERS
IN THESE TRUCKS
MOVING AT
CHATHAM, ONTARIO

INTERNATIONAL TRUCKS



Here are the most efficient loading units in the motor industry's great line of recreational trucks.

These beautiful trucks are so modern in engineering as they are in making its appearance. Smooth the graceful streamlined hood but International power with reliable economy — the Great Diamond Tank Engine designed and built entirely by International for the K-Line Series.

As always, of course, these International are all truck trucks — built better than ever to give you better working service at lower cost per ton and per mile.

INTERNATIONAL HARVESTER COMPANY
RAMLTON ONTARIO

Here is expanded working power of a new order!

The leading use of the K-Line International is a motor truck to drivers. In it the control of the largest, easy riding springs, the smooth single line gear provided by the double motor hydraulic brakes, the full of security in the safety Control Gate.

Complete information on any of these famous trucks is all you need for the selling. Visit the nearest International Dealer or Branch distributor — or write for a mailing on the K-Line International.



INTERNATIONAL TRUCKS

Medison's Magazine April 1 1941

Give them Moments of Happiness mid the Grimness of War!

- YMCA
- YWCA
- CANADIAN LEGION
- KNIGHTS OF COLUMBUS
- SALVATION ARMY
- I.O.D.E.

Includes those for the 1941 National Convention only

SIX APPEALS IN ONE-GIVE!

Remember you buy an active interest in our British, Newfoundland, or in a Canadian Legion for your home. You'll want him to have wholesome recreation, from his usual contacts and every possible comfort and happiness all day.

The boys of our fighting forces are our very flesh and blood. From stress, anxiety and fear and from ship, trench and village, they have your flesh as defenders of our safety, our homes and our way of life. They have broken, broken men, lost friends and loved ones, given up the comfort of home.

No great organizations are needed in making for funds to see that these soldiers can provide, daily, we, wife and mother at home, will provide them with the comfort of home.

Let the volunteer helper who calls on you every week your glimpse of life's support for our fighting men. The help only on the side back home. You never have failed them — you will not now — Give generously in this combined appeal.

National Campaign Headquarters 500 First Street

The only National Appeal for our Men in Uniform

CANADIAN WAR SERVICES FUND

NEEDS \$5,500,000



Do Editors Think They Know Everything?

AT THIS time of writing, as Parliament and in the press a lively discussion of citizens in various is proceeding.

It started when Hon. C. D. Howe accused *The Financial Post* of being No. 1 Subeditor in Canada. Mr. Howe's own statement as reported by *Maclean's*, shows that in his own words this *Financial Post* is involved in some headlines in almost all its editions.

Newsprint throughout the country have been quick to support the *Post* in its assertion that citizens made as good (and with the advent of spending up the nation's war effort, is not adequate) but that attempts to hide defences might with more justice be assumed.

It is with the people involved that we are at the moment concerned.

Let us first state it clear that there is no debate at all for attacks made on public men with malicious intent or partisan spite. In this respect, the record of the Canadian press is so remarkably clear.

So for us honest citizens it occurred, there is every justification. The right to criticism is one of the principles which the *Report* is fighting. When criticism is designed to eliminate facts which knowledge is not lacking at all, there is more than justification. It is a duty.

The Prime Minister, as he attacks on the Toronto Globe and Mail and the Montreal Gazette and Mr. Howe in his attack on *The Financial Post*, made a grave mistake in attacking media criticism in the publication was called. Ministers of the Crown have no right to assume a monopoly of loyalty.

They are also, in pursuing in the belief that criticism of the official actions of public servants are attacks on their personal character or their integrity, on their honesty of purpose.

Now let us ask ourselves three questions.

How newspaper or magazine may get press right in the hands of business and Governments what they should do?

Do they think they know more about international, corporate or financial problems than anyone else?

Are they the country's greatest experts

on economic management and organization?

The answer in all cases is "No."

Many people perform an office in a gloomy vacuum and without outside feedback. A desk that is not with newspapers, magazines and government publications trying out articles taking all and sundry what they should be doing. Others maintain a certain that editors when they wear a compass, merely let their fancy roam or get lost in their own perplexities. Such men can be ruled.

Editors of newspapers and general magazines do not profess to be experts in any particular line of business but they are. They know the field, their publications events. They are experts at offering information and news. It is explained. A capable editor knows where to find the best authority on all important subjects with which he has to deal.

No editors have no God-given right to tell people what to do. But they have a right to inform. It is to get facts, to tell facts and to inform the public as to what those facts mean. A democracy cannot function in the dark.

Most Canadian publications are long established. Their sources of information, cultivated over many years are reliable. Often they have more information than even a relevant source can obtain from his own department.

The last example we know of is *The Maclean's Publishing Company*. It produces twenty-eight publications. Most of its technical and trade papers were established as far back as 1928. It owns technical papers in the United States and Britain as well as in Canada. Each of these other publications is edited by a man fully qualified as he is. Several of these men were outstanding technicians before they became editors. Their experience is a practical one. Their sources of information are the highest authorities in their field.

Throughout *Maclean's* and *The Financial Post* have the benefit of knowledge of the field, gathered by all these other publications in addition to their own sources of information, sources which have been thoroughly tested.

So it is that when a *Maclean's* editor offers an opinion it is by his own past work in the field. It is based on an endless amount of working for

fact. It may have not a large amount of money.

For well over half a century *The Maclean's Publishing Company* has been building on the foundation of Public Service. Its roots are planted in the soil of the Empire. It has been established in its belief in the Empire.

This is the company the Honorable C. D. Howe refers to as the publisher of Canada's No. 1 Subeditor.

Six Appeals in One

A NATIONAL campaign for the Canadian War Service Fund will be in full swing on the 10th of April. The objective is \$1,000,000.

There are six appeals in one, presently being shared by the Canadian Legion, I.O.O.F., Salvation Army, YMCA, YWCA and Knights of Columbus as it has been approved by the House of Commons.

In past years, such organizations has coordinated its own appeals drive. For the sake of national unity, the Government's suggestion, the six campaigns have been consolidated, the needs of each element.

The budgets of all the organizations concerned have been taken by an advisory board of men of long business experience. Savings have been obtained and the possibility of duplication of effort eliminated.

What is to be done with the money? It is to be spent in carrying on military war services referred to the men of our fighting forces, services required by the Government as the increasing of the war. Canadian, international facilities of comfortable housing plans to go where of duty—abroad and in Canada—all these things are made possible by what you give.

It is the human touch that is provided, the link with the fallen back home.

Demands upon the powers of Canadian are heavy. But they are nothing like the demands made upon those who are or who will be in the front line of battle.

No man made in the interest of our soldiers and airmen has yet failed to bring a full, warm-hearted response. The War Service Fund should be a glowing witness of the fact that half of the men behind the guns are the men and women back home.



APRIL 3, 1981

Who said the sun is coming up again?

WAKING UP THE SUN, the phrase used by the *Report*, is not a new one. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

And when *Metropolitan's* motto says for the benefit of *Metropolitan's*, it is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

And that is because our first consideration was to be a company's operations. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

Of course, all *Metropolitan's* investments are made in accordance with the company's policy, which means that the funds in which life insurance companies may invest. In addition, all such investments must meet our own continued standards.

Suppose, for example, that *Metropolitan's* is considering the investment of a sum of money in the bond market. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

company, or a company distributing light, heat, or power. The first thing we do is to gather all available data about that company. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

It is many mistakes, it is a necessary right further. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

Timeliness of first-hand, up-to-date information that is obtained is a primary consideration. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

Once the conditions have been purchased, *Metropolitan's* continues to follow the company's operations. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

As we said before, safety is the first consideration in all *Metropolitan's* investments. It is a phrase that has been used for years. It is a phrase that has been used for years. It is a phrase that has been used for years.

from the Government—the interest that helps pay the cost of your life insurance.

The more with which *Metropolitan's* invests funds for the benefit of its policyholders is reflected in the annual income which enables the Company to hold its obligations.

This is a sample of a number of statements designed to provide you with a clear understanding of how a life insurance company operates. Copies of providing information in this area will be mailed upon request.

Metropolitan Life Insurance Company
(A METCO COMPANY)
NEW YORK

Metropolitan Life Insurance Company
CANADIAN HEAD OFFICE
OTTAWA

Hockey's All-Stars 1940-41

As packed by team members of the N.M.L.

FIELD TEAM

Player	Position	Points
M. Ewerle, Toronto	Goal	18
A. Clapper, Boston	Defense	21
M. Blumenshine, Toronto	Defense	23
W. Goodley, Boston	Center	16
G. Dineen, Toronto	R. Wing	16
D. Shuster, Toronto	L. Wing	16

*Prices are presented on the following basis. There are a total of 1000 units, two for a normal bank note, one for a 5000 bank note. There are two periods represented in each group.

We

Nominate

space has only been available five times in the past ten years.

[illegible][illegible]

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IN CARPUS, mosquitoes often transmit a debilitating disease, Trachinosis, discovered by Cyril Turner during the Mingo Lake study. Based on his findings, Turner and his team have been instrumental in drawing the state's health care officials to the disease, which the Carls have helped to eradicate. "Many people in the West have been treated," says Turner. "Many people in the West have been treated," says Turner. "Many people in the West have been treated," says Turner.

The Claque: who are not only a "leading player/leading player," but is also a *quid pro quo* for the demand for money, first from the organization's members. The player would "provide his services" and offer a percentage (the minimum \$100) to each President's Close Club. Ending (mostly) at the end of the first playing of *Shogun* in the year commemorated (to be left from who signed for the Boston Square of the old Japanese American League, 10, 1940-1941, 1942-1943).

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Keywords

[illegible]

Cornerstone of Empire in the Far East, Singapore stands ready to meet any enemy challenge from the Pacific

By HENRY PETERSON

LONDON says Singapore is the most important port in the Far East, with a growing ship repair and shipbuilding industry. It would be just as well that the British Military Mission still has fairly Singapore but it is Japan with the British fleet and an American and the American Navy. It is the only port in the Far East that is open to all nations. It is the only port in the Far East that is open to all nations. It is the only port in the Far East that is open to all nations.

[illegible]

the last years. The population is dominated by Chinese, with half of the population living on less than 500,000 Chinese Yuan (about 600,000 US dollars), being made up of more than 10,000 families. 90,000 European residents and a population of Americans, Indians and Arabs, Russians and Germans live there as shown by a recent census (see Table). 10,000,000 tons of ocean goods shipping is used. On the fishing grounds along the coast, marine and fisheries (sea-catch and land-catch) have been made there and are a great source of food for the population. The fishing industry has been left here by the state planning, producing all the goods with industrial power yet the most advanced technology is the heavy water (used in the form of a lot of steel and English steel). In the other major population, like the capital and other cities, the state is so large populated as persons in the

When a Chinese in Singapore is asked, "Did you stay in Japan during the war?" he usually replies, "I was a prisoner of internal security in a war camp. Japan attacked Indonesia. Already by then and in fact even the Chinese have been quietly making all kind of arrangements to transfer to the United States."

What is this war in a number of senses, not the distant war where soldiers unaccountably had whom they killed at home. But only if you have a strong stomach and the capacity to tolerate a thousand times more than ordinary people's emotions, because the war was a war of the Japanese against the Chinese, against the Chinese against the Japanese, against the Japanese against the Chinese, and the end result of war was a kind of nothing. It was ended only about one half of the war. "If you live in the dry sky is enough to be the white lightening being broken by the rain," a folk saying in Chinese says, "and you can't stop it from raining, unless a godman told a magic to your friends."

In the Chinese legend of it, the Chinese goddess



Notes from Singapore: The port disas 10 000 000 tons of shipping yards

[illegible][illegible][illegible]

REMEMBER HOW GOOD BEANS TASTED THEN?



THESE ARE THE DAYS you'd love to relive—when a chewy, hot-dish-filled casserole of beans, a cool, creamy soup, a buttery fish steak and a couple of plump, cold-baked sandwiches spelled dinner!



NIGHTS WHEN FROST was in the air. Much to know how to please the family. There are the subtle clues of a suspenseous bean cook-off, sending up girls of ingenuitè, and—among a hungry boy beyond endurance.



MEMORIES of beanstings of your youth are an inseparable mingled with the pungent aroma of a warm blanket, a hearty meal, and a supply of home-baked beans waiting on a table.

BAKED BEANS..as they ought to be



Heinz Offers Four Favourite Kinds Of Meat Oven-Baked Beans With Rich, Savoury, Old-Style Sauces!

YOU'LL detect a difference—an extraordinary tenderness and full-bodied flavour—in Heinz Oven-Baked Beans. That's because they're specially baked in hot, dry ovens. For those who know that only smoky, tender beans matter and smooth, creamy sauce always adds just the right touch, our new sausage beans are a perfect example of the rich, hearty flavours that are in every Heinz can.

Some might say, there are times to ponder old-fashioned baked beans. You'll find Heinz Oven-Baked Beans just what you need with the rich, hearty flavour of old-style beans and the rich, hearty flavour of old-style beans. Heinz Oven-Baked Beans are a perfect example of the rich, hearty flavours that are in every Heinz can.

H. J. HEINZ CO. OF CANADA LTD.



At right: Canning and hot-baking have made laboratory-tested perfect for budget meals.

Sunday Night Suppers

By HELEN G. CAMPBELL

Birds, Chaffins, Birds



CHEF is never as subtle as a can of Heinz Oven-Baked Beans. It's a hearty, hearty, hearty meal that's perfect for budget meals. It's a hearty, hearty, hearty meal that's perfect for budget meals. It's a hearty, hearty, hearty meal that's perfect for budget meals.

Ingredients: 1 can of Heinz Oven-Baked Beans, 1 can of Heinz Oven-Baked Beans, 1 can of Heinz Oven-Baked Beans, 1 can of Heinz Oven-Baked Beans.

Directions: 1. Heat oven to 350°F. 2. Add beans to a large bowl. 3. Add meat and vegetables. 4. Bake for 1 hour.

Notes: 1. Use Heinz Oven-Baked Beans for best results. 2. Add meat and vegetables as desired.

Heinz Oven-Baked Beans are a perfect example of the rich, hearty flavours that are in every Heinz can.

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**TODAY, EVERYONE
TAKES GREAT
SNAPSHOTS...**



YOU'VE noticed how snapshot quality goes up and up. Every year, it seems, there's improvement—as more and more people learn to depend on Kodak Verichrome Film for all their snapshots.

Of all the snapshots now made, the majority are on Verichrome. This remarkable film really works for you—correcting small errors in exposure, extending the “snapshot day,” getting great snapshots even when the sun is hiding. Loaded with Verichrome, the average camera is a better camera.

To loved ones on active service

Nothing equals snapshot to bring them the news of life at home. How thrilled he'll

Treat yourself to a late model Kodak or Brownie — Kodaks from \$5.50, Brownies from \$1.35.

be to see your smile again . . . to watch the changing expressions of the children . . . to keep up with the doings of family and friends. Slip a few snapshots into every letter to your soldier, sailor or airman.

For the snapshots you take this weekend, ask for—and be sure you get—only Kodak Verichrome Film.

NEW—An Important Safety Margin:

An exclusive “skiving” process provides, in all popular Kodak Film sizes, a safeguard against light leak along the edges of the film—an extra assurance of better pictures with Kodak Film.

In Canada KODAK is the registered trade mark and sole property of Canadian Kodak Co., Limited, Toronto, Ontario.

**...most of them are
made on KODAK
VERICHROME FILM**



Accept nothing but the film with the trade mark KODAK on the box—the film that's made in Canada.

The sweetest snapshots are made on KODAK FILM